

# Guidelines for Submissions

**The 2010 Silvershotz folio will start accepting applications from January 1st 2010 and will close on July 30th 2010. Start preparing your submissions now.**

## Who can apply.

Applications can be submitted by individual artists, their agents or galleries and public institutions who may want to promote artists as part of an art/culture program.

THERE IS NO FEE TO APPLY- BUT THERE IS A FEE IF SUCCESSFUL.

## What do we need?

1. Low resolution images, normal jpg files at 72dpi. We need a minimum of 10 images to view and a maximum of 15. Do NOT put your name as an image tag. It should have a descriptive name ie. Grand Canyon. Do not send as a Tiff or any other file and do not do anything fancy such as putting them in a Zip folder or as a bit file embedded in the email. Please attach each image as a jpg to the email.  
DO NOT POST US ORIGINAL RINTS.

2. A CV/ Resume detailing as much about you as possible. Attach this as a word document on your CD to save paper and mailing costs. Include the following:- Education, published works, exhibited works, membership of associations or professional groups. Include details about your history in photography plus information on your full time career if you do not earn your major income from photography.

Include an artist statement. What is your philosophy on life and how does it determine your approach to your photography? Do you have a gallery representing your work or would you like to ask for representation?

Even though the article about you in the folio will only have 400 words it helps us to have as much information about you as possible to write an effective article.

3. Make sure that on your CV you include your name, address, country, telephone numbers, email address and any websites
4. You can send a maximum of three different submissions. Each submission must have a minimum of 10 images and must be themed.

## Do one of two things -

A. Email your application to:-  
[info@silvershotz.com](mailto:info@silvershotz.com)

## Or

B. airmail the CD/DVD directly to the editor: -  
Silvershotz  
PO BOX 797  
Maleny  
Queensland 4552  
Australia

## Subject matter

Subjects can be as varied as abstract, still life, landscape, figure work, portraits, photo documentary, social commentary and experimental work. It's all about the image; just remember that the images should not be commercial as we are orientated towards fine art. Please note that nude figure work is accepted but due to censorship laws in some countries avoid full frontal nudes as they will automatically be disqualified.

## Capture & output devices.

The image capture device can be as varied as film, memory card, paper negatives, scanners, sensitized materials, lens less photography or even a wacom tablet. Output can be as varied as silver gelatine, alternative processes or inkjet.

## What not to do.

1. **DO NOT email us links to a URL or website.**
2. **DO NOT mix the styles or themes in your submission.**

**3. DO NOT forget your name, address, telephone number on the CV.**

## Selection Process

Each submission is given a unique number and placed in a folder so that the jury panel is presented with images to select and are not provided with names. This ensures the judging remains fair and impartial. Once the jury panel has determined their selection, the list is returned to the editor for tabulation. This is a democratic vote and each application must receive a majority vote by jurors to be eligible for inclusion in the 2010 list. In the case of a tie the editor has the right of veto.

## Successful applicants

Successful applicants will be notified September 1st 2010.

There is a marketing Fee to cover design, layout, editing, proofing and promotion. Applicants must be in a position to pay the fee if successful. USD\$990.00 or £590.00 The Silvershotz folio magazine distributes and promotes 10,000 copies in 1400 bookstores in 16 countries. 1200 copies are air mailed free of charge to major galleries, institutions and picture editors around the world putting all photographic artists in the 2010 folio on the world stage.

## Scholarships

Full scholarships are available for emerging artists that are resident in countries where income levels are low and would economically disadvantage an aspiring photographer.

Half scholarships are available for economically disadvantaged artists, students, retirees and others living in the western world. Please ensure you state the reasons on your application as to why you should receive a half scholarship. Check our website for updates and download the submission document [www.silvershotz.com](http://www.silvershotz.com)